

Case Study

Digital solution makes dental practice smile

A more productive office started with a **Kodak** i2400 Scanner

Charles Pesce, DDS, provides a full range of general dentistry services in the small town of Athens, Tennessee. To keep up with growing volumes of paperwork and increase productivity in his office, Dr. Pesce made the leap to a digital scanning solution.

Situation

The practice's patient records, everything from medical histories and insurance information to paper charts, had traditionally been kept as hard copies and stored in manila folders. It was clear to Dr. Pesce that the system was outdated and inefficient.

Objective

Dr. Pesce wanted to reduce paperwork in the office to make it easier for his staff to file and locate documents while freeing up valuable space.

Solution

The foundation of Dr. Pesce's digital solution is a **Kodak** i2400 Scanner. The scanner is **TWAIN** compliant, so it works seamlessly with a number of other office management products, such as CareStream's CS **SoftDent** Practice Management Software.

Results

The digital solution has raised the office's productivity across the board, from filing patient records to payroll to accounts payable. It has also freed up office space and further enhanced patient care by allowing instant access to patient information. Before becoming a dentist, Dr. Pesce graduated from the United States Naval Academy with a degree in Systems Engineering. His interest in technology continued when he began his civilian career and founded his dental practice. When he started looking for a document management solution, he did a lot of homework. He researched and compared many different types and brands of scanners and software – and he ultimately chose the **Kodak** i2400 Scanner. "**Kodak** Scanners offered the most feature-rich product at the best overall price," said Dr. Pesce. "Plus, most of the equipment I looked at had a typical one-year warranty, so I was pleased to see that **Kodak** Scanners were backed by a three-year warranty."

"It's very easy to do the basic functions, and the image quality is fantastic. The more I use it, the more potential I see."

Dr. Charles Pesce, DDS

"The **Kodak** i2400 Scanner has so many features that I may never get to use them all. The more I use it, the more potential I see."

Dr. Charles Pesce, DDS

Building on a scanner to create a complete office solution

Once Dr. Pesce chose the right scanner for his office, he turned his attention to creating a completely digital office solution. The **Kodak** i2400 Scanner is **TWAIN** compliant, so it works seamlessly with a number of other office management products, such as CareStream's CS **SoftDent** Practice Management Software. Best of all, Dr. Pesce used the EHR Incentive Program offered by the Centers for Medicare and Medicaid Services to help finance his digital equipment.

The practice has created electronic patient records and uses the scanner to record images and information from insurance cards, insurance Explanation of Benefits (EOB) forms, medical histories, and other documents. The digital solution has cut way down on paperwork and freed up a lot of space in the office. It has also made it easy for staff to locate documents. Instead of searching for and pulling each patient's file - and then refiling it - the staff can easily bring up the account online. The practice's electronic records are backed up every night, so all patient data and records are secure in case of an emergency - or even a computer glitch.

The simplicity of the **Kodak** i2400 Scanner has made it easy for Dr. Pesce's staff to make the transition to an electronic office. "It's very easy to do

Want to learn more?

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the basic functions and the image quality is fantastic," Dr. Pesce said. "I'm also impressed by the scanner's reliability – it doesn't jam or pull multiple originals."

Managing patient records is just the beginning

As an unexpected benefit, the practice's use of the scanning solution has expanded beyond patient records. Dr. Pesce and his staff use **Kodak** Capture Desktop Software to scan and store office-related documents such as invoices, tax returns, and even staff evaluations. "My internal operations are even running more smoothly, from payroll

to accounts payable," noted Dr. Pesce. "I'm seeing productivity go up across the board."

In addition to streamlining office operations, the solution offers clinical benefits for Dr. Pesce and his partner. "Having all the patient information I need at my fingertips has helped me provide the best possible care," said Dr. Pesce.

Dr. Pesce is still learning how to get the most from technology and sees a bright future for his electronic office and the scanner that it's built around.

